

Margaret Young

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EDUCATION

University of Pittsburgh

Pittsburgh, Pennsylvania

Bachelor of Arts
English Writing, Nonfiction

Anticipated May 2021
GPA: 3.48

SKILLS

- Adobe Audition
- Content Management Systems
- HTML and CSS
- Copy Editing/Writing
- Social Media
- Search Engine Optimization

PROFESSIONAL EXPERIENCE

University of Pittsburgh School of Computing and Information

Pittsburgh, PA

Writing Intern

July 2020—Present

- Contribute to redesigning the SCI website using Drupal and draft web copy that reflects best SEO practices and university brand guidelines
- Draft messaging for internal and external constituents, including scripts for the Dean and student newsletters
- Pitch and write computing and information feature stories about faculty and students for email marketing campaigns and social media posts on Twitter and LinkedIn

The Pitt News

Pittsburgh, PA

Copy Chief, Assistant Copy Chief, Senior Staff Writer

September 2018—Present

- Proofread up to 20 stories each night for AP style consistency and fact-check articles before publication while working on a tight deadline
- Lead a staff of up to 10 others and teach them how to copy edit
- Report on events regarding the campus community and contribute to social media copy

Pittsburgh Magazine

Pittsburgh, PA

Editorial Intern

May—August 2020

- Developed short pieces for the magazine's 412 blog that were posted throughout the website and on social media and contributed to social media copy
- Utilized search engine optimization best practices throughout stories and in headlines to reach a broader audience

90.5 WESA, Pittsburgh's NPR News Station

Pittsburgh, PA

Newsroom Production Assistant

January—March 2020

- Developed radio story sound bites of varying length by recording interviews either in-person or in the studio, then edited on Adobe Audition for crisp finished products, many of which featured my own voice
- Pitched several story ideas every week for both feature-length and short current event stories, which often required reporting and writing on a quick turnaround and taking pictures for digital publication

Aiken House

Pittsburgh, PA

Content Creator

January—August 2019

- Utilized Moz, Google Analytics, and other SEO best practices to develop content for business-to-business clients throughout Pittsburgh to boost Google listings
- Wrote, edited, and published content using Webflow to clients' blogs to gain website traffic

HONORS & AWARDS

Rotharmel Memorial Fund Grant

2020

- Selected as a Pitt English Department grant recipient to support my unpaid internship in the spring semester

EXTRACURRICULAR AND VOLUNTEER EXPERIENCE

University of Pittsburgh Club Swimming, Oakland Outreach, Undergraduate Literature Conference